MJF Lion R. Venkitachalam: Personal Profile

MJF Lion R. Venkitachalam, son of the late Sri L. Ramaswamy Iyer and the late Smt. Gomathy Ammal, hails from Thekkadathu Madom in Mannar. He graduated with a degree in Commerce from St. Berchmans College, Changanacherry, and pursued a postgraduate degree in Accountancy from Chennai. Upon completing his studies, he joined the family business, PRM Lakshmana Iyer Associates in Mannar, specializing in bell metal and bronze crafts, representing the third generation of the family to do so. Over the years, he successfully expanded the business, establishing branches in Bangalore, Ernakulam, and Thiruvananthapuram.

Lion Venkitachalam joined the Lions Club of Mannar in 1997 and is an alumnus of the Advanced Lions Leadership Institute in Kathmandu. He also holds a postgraduate qualification from the Faculty Development Institute in Dubai.

His notable roles within the Lions Club include:

- Club Secretary (2005-06)
- Club President (2008-09 and 2010-11)
- > Zone Chairman
- Region Chairperson
- District Chairperson for various committees including Sign First, Diabetic Awareness, and Leo Clubs
- Chief Project Coordinator for Hunger Relief and Project Lilly
- District Secretary
- Advisor for the Global Service Team (GST)
- District Advisor for Childhood Cancer
- Principal Advisor for the Club Excellence Programme
- ✓ Currently, he serves as the District Governor.

Lion R. Venkitachalam has received numerous accolades, including the International President's Gold Medal and seven certificates of appreciation. He has been honored with the Lion of the Year award and the prestigious Lion of the Multiple Award.

He is married to Lion Chithra, a homemaker who is also active in Lionistic activities. The couple has two daughters: Sharanya, who is married to Sriram and has a son named Saketh; and Sahana, who is married to Kiran and has two sons, Dhruv and Keshav.